

“I Want You To Win!”

Coaching Skills for Creative Leadership

“I Want You To Win” *Coaching Skills for Creative Leadership* is a two-day program designed to advance the coaching and leadership effectiveness of senior-level leaders. It brings the very best of what external professional coaches do to foster exceptional performance in others and combines this with close to two decades of experience in teaching seasoned leaders how to most effectively coach for performance within their own organizations. The program is designed to build internal coaching and leadership capabilities within an organization for greater business results.

*“One of the most impactful courses I have ever taken.”
- Jonathan T. Losk, Vice President, St. Jude Medical.*

Objectives:

Participants are better able to:

- Understand their strengths and style as a leadership coach.
- Build exceptional, strong, coach-like relationships with those they work with and through.
- Foster greater business results by coaching on areas that provide the most impact and leverage for the business.
- Engage in high-quality, impactful conversations.
- Hold people accountable for results.

Organizational benefits include:

- Build internal coaching capability.
- Ensure a consistent approach to coaching and performance across the organization.
- Increase the organization’s ability to lead more effectively and drive change through focused coaching.
- Foster a culture of accountability and accelerate the achievement of business goals.

Audience: Executives, Senior Managers, Human Resources leaders.

Custom-tailored to your organization’s needs and the success outcomes a program like this must deliver. Fees include all design and customization, done in partnership with your organization’s key stakeholders, as well as all materials and delivery by two expert facilitators. This program can be delivered in person or in virtual format.

Author, Designer, Facilitator, Train-the-Trainer Master Coach



Susanne Biro is coach to C-suite and executive-level leaders. She is also an author, designer, senior facilitator, Forbes and CEO Magazine contributing writer, and a **TEDx** and keynote speaker. For close to two decades, Susanne has worked internationally with senior-level leaders in some of the world's best companies. Susanne is the author of the "I Want You To Win!" Coaching Skills for Creative Leadership program. She is also the co-author of "Together" Executive Team Development, the book *"Unleashed! Leader as Coach,"* and the corresponding workshop and Train-the-Trainer program, adopted by organizations like General Electric, the Mayo Clinic, American Express, St. Jude Medical, Celgene, Eastman Chemical, and countless others.

"Susanne is one of the best coaches that I've had the experience to work with. We met as she facilitated a coaching workshop. The workshop was so successful and in such high demand by our management employees that we offered it several times. Her positive influence over members of our leadership team was significant. She was sought out to provide individualized coaching by my peers and the results were exceptional. She has the unique ability to seamlessly combine warmth, accountability, trust, and integrity. She digs deep with her clients – whether in a group setting or individually – by establishing a high level of trust and credibility with them. Susanne always has their best interests in mind, creating an environment that invites vulnerability and deep self-reflection. She is committed to and successful at helping her clients strive to be their best selves" - Mark Hoffman, Vice President, Human Resources, St. Jude Medical.

"The coaching experience that Susanne has provided to our leaders has been top notch! She is flexible, understanding, and is able to bring clarity to complex situations. She is supportive of the leaders in a way that illuminates their path forward." - Cherie Lopez-All, Senior Staff Learning Specialist, Qualcomm Inc.

"I had been asked to be a coach for an individual participating in one of GE's leadership programs and with that commitment, I got a coach to help me become a better coach. That is when I met Susanne. While I was excited to learn coaching techniques to help me more effectively coach this individual and my own teams, without me realizing it, Susanne quickly had me working on my own breakthroughs. Over the months I worked with Susanne, she helped me redefine my passions and purpose, identify the things getting in the way and strengthened my confidence and knowledge. I recommend Susanne." - Jennifer Williamson, Global Sales Leader, GE Power