

“I Want You To Win!” Keynote

Coaching Skills for Creative Leadership



What attracts the very best professionals?
What then engages their very best performance, year after year after year?
What is leadership if not the ability to work extraordinarily well with and through others?
And, what if the “war for talent” doesn’t need to be a war?

Countless organizations are striving to innovate and foster a highly connected, engaged workforce and culture, one filled with creative leaders who attract, inspire, and unleash their organization’s very best talent

(and can now do so remotely). This keynote addresses what leaders can do to foster the kind of relationships that result in exceptional performance from leaders at every level – up, down, and across the organization. It discusses a way of being which requires that each of us work to become the leader we seek, where we are coaches for one another, actively championing each other with the tacit message underneath all we do being simply this: *I want you to win!*

“One of the most impactful courses I have ever taken.”

— J.T. Losk, Vice President, St. Jude Medical

“I Want You To Win! Coaching Skills for Creative Leadership” is designed to advance the coaching and leadership effectiveness of organizational leaders. From top physician leaders at the Mayo Clinic to presidents of General Electric businesses to vice presidents at New York Life Insurance, St. Jude Medical, salesforce.com, American Express, and countless others, Susanne has taught thousands of leaders how to coach more effectively for performance. The keynote was most notably delivered at Sir Richard Branson’s private home in June of 2017.

Custom-tailored to your event, audience, and the success outcomes a keynote must deliver.

This keynote can be delivered in person or in a virtual format.

Keynote Speaker:



Susanne Biro is a coach to C-suite and executive-level leaders. She is also an author, designer, facilitator, *Forbes* and *CEO Magazine* contributing writer, and a [TEDx](#) and keynote speaker. For close to two decades, Susanne has worked internationally with senior-level leaders in some of the world's best companies. Whether coaching one-on-one or authoring, designing, and delivering leadership programs, her passion is the same: to help leaders reach their next level of personal leadership mastery to create the kind of organizations in which we all dream of working.

"It was an honor to have Susanne open our first business session on Necker Island. She captured her audience within seconds, following in the footsteps of fellow leaders standing in the Temple House. She led us into a positive place of growth and strength, where we could develop, change, and inspire each other through her guidance. The impact of Susanne's leadership was felt not just during our time together but has been a continued lesson for attendees since. Susanne's work is a passion that can be felt through her emotional intelligence, warmth, and care in all that she does." – Fiona Chalk, Founder, Forming Impact

"Over the last 6 years, it has been my pleasure to curate the school's TEDx event. I have had the luxury of working with notable authors, actors, intellectuals, and entrepreneurs of all kinds. Susanne was one of the best I have had the pleasure of collaborating with. She is conscientious in her approach, both in terms of developing the deliverables but perhaps more important, in the care she takes to ensure her messaging is relevant and resonates with her audience. She brings her ebullient spirit to bear on the subject and works diligently to deliver an authentic experience. I think she's aces, as they said in the 20s, and wouldn't hesitate to recommend her as a speaker or a consultant." – Ian McPherson, Director of Communications and Marketing, Brentwood College School

"Through her unique and genuine approach, it felt like Susanne was talking with us – not to us. She posed questions to the audience of 300 that made us all reach deep inside and uncover the truth. Susanne is a brilliant speaker and a gracious human being." – Patricia Kelly, Gala of Grace Event Director

"I had the distinct pleasure of having Susanne as one of the keynote speakers for our Top Talent Summit. Susanne's ability to connect with delegates during her talk is second to none. Delegates found Susanne's session not only inspiring but actionable. If you're looking for a captivating speaker for your conference, look no further." – Shahid Wazed, HR National Award Winner, Recruitment Automation Consultant