

Susanne Biro

Coach to C-suite and executive-level leaders



Susanne Biro is a coach to C-suite and executive-level leaders. She is also a senior facilitator, program designer, *Forbes* and *CEO Magazine* contributing writer, and a **TEDx** and keynote speaker. For two decades, Susanne has listened to the inner thoughts, concerns, frustrations, and challenges of thousands of senior-level leaders internationally. She knows the inner life of executive leadership in a way few others could. Susanne's talent is to identify the key levers within an individual or an organizational system, such that by changing one or two key things, leaders can create a cascade of positive impacts. The result: her clients obtain greater self-knowledge

and advanced self-mastery, which translates into greater leadership effectiveness and concrete business results.

Susanne is the author of the "I Want You To Win!" Coaching Skills for Creative Leadership program, co-author of "Together" Executive Team Development, the book *Unleashed! Expecting Greatness and Other Secrets of Coaching for Exceptional Performance*, and the Leader as Coach workshop and Train-the-Trainer program adopted by organizations like General Electric, American Express, Eastman Chemical, Celgene, salesforce.com, the Mayo Clinic, and countless others.

Susanne is a Certified Coach and holds a Bachelor of Arts Degree in Psychology from UBC, a Master's Degree in Coaching and Consulting/Applied Behavioral Science from the Leadership Institute of Seattle at Bastyr University, and a Diploma in Technology from BCIT. She completed Landmark Forum, Advanced Negotiation, and Singularity University's Executive Program. Susanne has a Certificate in Plant-Based Nutrition, is certified in The Leadership Circle Profile 360, and is a member of the Forbes Coaches Council.

Clients have included top physician leaders at the Mayo Clinic, presidents of General Electric businesses, entire executive and senior leadership teams at numerous organizations, and executives responsible for billions of dollars and thousands of employees on multiple continents.

"The coaching experience Susanne has provided our leaders has been top notch! She is flexible, understanding and is able to bring clarity to complex situations. She is supportive of the leaders in a way that illuminates their path forward." – Cherie Lopez-All, Senior Staff Learning Specialist, QualComm Inc.

